



# INTERNATIONAL SUMMER SCHOOL

## GAIN A GLOBAL BUSINESS PERSPECTIVE: International Business

The most successful business leaders integrate knowledge of finance, marketing, management and operations into effective business models. At the end of the program, students should be able to evaluate the complexity of modern international business organizations, the intricate relationships that exist between businesses, the social frameworks in which they function and the challenges of administration at all levels.

This program is designed for young professionals, bachelor's students and recent university graduates.

<p><b>Location</b></p> <p>Barcelona</p>	<p><b>Courses</b></p> <p>1<sup>st</sup> week: Business Management (10hrs)                  Negotiation &amp; Effective Communication (10hrs)                  2<sup>nd</sup> week: Doing Business in Spain &amp; Latin America (20hrs)                  3<sup>rd</sup> week: Entrepreneurship &amp; New Venture Creation (20hrs)</p>	
<p><b>Dates 2016</b></p> <p>July 3-23</p>	<p><b>Includes</b></p> <ul style="list-style-type: none"> <li>-Tuition and study materials</li> <li>-Full-board accommodation*</li> <li>-Medical insurance during stay</li> <li>-Extracurricular activities</li> <li>-Certificate at end of course</li> <li>-3 company visits</li> </ul>	<p><b>Extra Activities</b> (subject to availability)</p> <ul style="list-style-type: none"> <li>-Welcome Evening</li> <li>-Opening &amp; Closing Ceremonies</li> <li>-Tapas Tour</li> <li>-Modernism Route in Barcelona</li> </ul>
<p><b>Schedule</b></p> <p>Monday-Friday 10:00-14:00</p>	<p>*Residential accommodation available in double or triple rooms. Single rooms available upon request and subject to availability.</p>	
<p><b>Language</b></p> <p>English</p>	<p><b>Price</b></p> <p>€3,000</p> <p>For group prices please contact:  <b>Svetlana Salovska</b>  <a href="mailto:summer@euruni.edu">summer@euruni.edu</a></p> <p><b>Program does not include:</b></p> <ul style="list-style-type: none"> <li>-Travel costs, airport transfers</li> </ul>	

## REQUIREMENTS

You must be at least 18 years old to apply –

Proof of English fluency:

TOEFL score 213 (computer-based), 80 (Internet-based); IELTS 6.0; CAE C; PTE 54; or equivalent

## ABOUT EU

The EU Group is a network of professionally-accredited, multicultural, high-ranking business schools established in 1973. In addition to small, dynamic classes offered in English, EU students also enjoy a global environment while getting the best of both North American and European academic curricula.

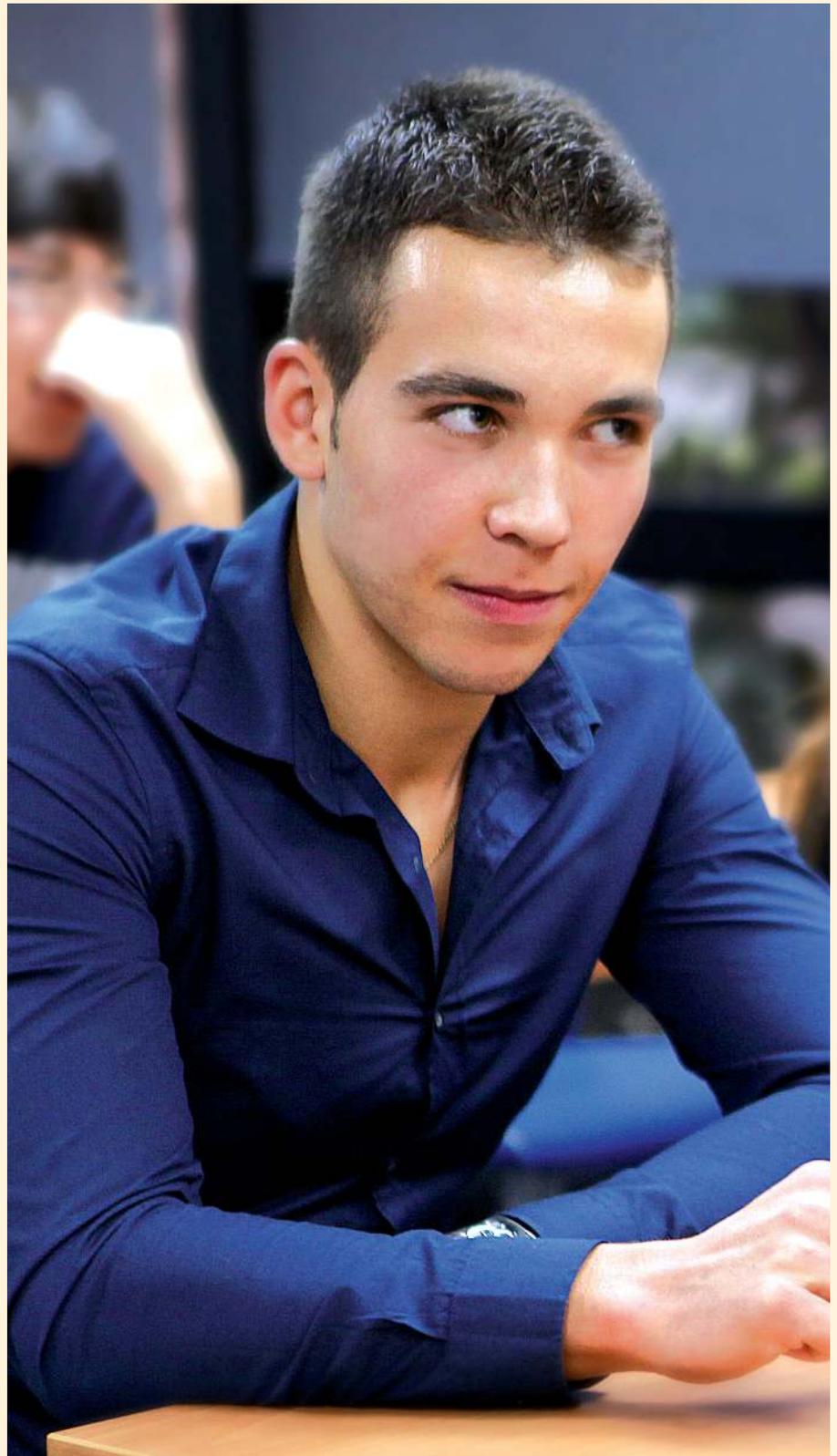
We offer various programs at the Business Foundation, bachelor's (BBA/BA/BSc), master's (MBA/MSc) and doctoral (DBA) levels, both onsite and online, in majors such as Business Administration; Communication & Public Relations; Leisure & Tourism Management; Business Finance; Business Marketing; Sports Management; International Relations; International Business; Entrepreneurship; and E-Business.

The EU Group has a global network of campuses, and we encourage students to participate in intercampus exchanges within the EU Group in Barcelona, Geneva, Montreux and Munich, and with partner institutions in U.S.A., China, U.K., Thailand, Malaysia, Taiwan, Mexico, Brazil, Kazakhstan, Canada and Russia among others.

## ACCREDITATION & RANKINGS

EU Group programs are accredited by the Accreditation Council for Business School and Programs (ACBSP) and the International Assembly for Collegiate Business Education (IACBE), recognized by the Council for Higher Education Accreditation (CHEA). We also hold International Quality Accreditation (IQA) awarded by the Central and East European Management Development Association (CEEMAN).

In addition, the EU Group is accredited by EduQua, the first Swiss quality label geared toward adult further education. Official qualifications are offered at the bachelor's, master's levels with our U.K. partners, public universities recognized by the NARIC and audited by the QAA.



1<sup>ST</sup> TIER  | 6  | 20  | 35 

APPLY  
ONLINE AT  
[euruni.edu/iss2](http://euruni.edu/iss2)



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